Calcium Cyclamate: The first low cal - canned soda option! By Dave Tanner

A very challenging and soda cans is the early dietetic canning industry was a product 1950 and banned in the U.S. in still used in over 55 countries. combination with calcium or by the late 1960's, had replaced

What was the first canned 1954/55 production of Tapa being a likely frontrunner. In second generation similar to the evidence for these is a second style can to 1955 and cyclamate used (.275 %). This



somewhat unique specialty in collectible cans. The earliest sugar substitute for the called calcium cyclamate. First developed in 1970, sodium and calcium cyclamates are In the early 1960's, saccharin was used in sodium cyclamate as the sugar substitute and cyclamates all together.

diet soda? A very tough question, with the Cola from Pabst which is pictured on the left 1955, they followed up this can with a can on the can on the right. The best combination of newspaper ads, dating the more significantly, the quantity of calcium amount was generally reduced through the

next 10 years as saccharin was phased in. These early cans are very tough to find and can command very high prices.

Another challenging variation in early dietetic cans is the 10 ounce can. Although not many producers of these cans existed, all of them are tough with some being rarely seen. Pictured at right are two variations from the later 1950's. The Pabst can on the right is the second version (1957) with the Pabst name



actually on it and the Hoffman can on the far right appears to be one of the earliest Hoffman generations. Pictured at left is the 1956 generation from Pabst (pictured from the Pabst Museum in Milwaukee, WI). This generation can is very tough can to find in any condition! All in all, a collector looking for a tough specialty will find a great challenge in hunting down these 10 ounce beauties!





The end of the dietetic cans came in the late 1960's, with a few interesting twists! When you mention the term "aluminum can", most people think of the 1980's. These early aluminum cans, from the mid to late 1960's are tough to find in their own right. Combine their easily crushed exterior with a less than tasty dietetic flavor, sweetened with a suspected cancer causing agent, this last group can be a lot of fun to try and locate! How many more of these exist? Only one way to tell, you need to check that label for a little calcium cyclamate!

In all, 135 different brand names of dietetic soda cans containing calcium or sodium cyclamate have been identified, covering a total of 850 individual soda cans. For a list of the brands I was able to identify, please follow this link!

Best of luck and happy collecting!

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